Coastal Quilters Guild Board of Directors Meeting Minutes

March 21st, 2024 at 6:30 pm, via Zoom,

https://us06web.zoom.us/j/85161991769?pwd=Nks5L29oMVBxQ2lCWjRpaXR6aDkrQT09 Meeting ID: 851 6199 1769, Passcode: 606813

Called to order at 6:30 pm by Barbara LaPlante

Roll Call:

<u>Board members</u>: Christine Knight, Jennifer Hendrickson, Isabel Downs, Sandra O'Meara, Polly Matsuoka, Barbara LaPlante, Nancy Butterfield, Carole Kennedy, Bonnie Barber

<u>Guild members:</u> Sue Kadner, Susan Bullington Katz, Rosanna Swing, Ursula Almeida, Eileen Lewandowski, Susan White, Sue Kadner, Carolee Clayton, Marilyn Martin

Approval of Minutes:

- o February 15th, Board meeting minutes by Jennifer Hendrickson
- o February 8th, General meeting minutes by Jennifer Hendrickson
- o Delayed for approval until April 2024.

Treasurer's report; Sandy O'Meara.

Approval of February financial reports

Membership report; Carole Kennedy

- 199 members as of 3/14/24
- 51 members in attendance at the February 8th meeting. (Signed And in Person), with 27 on Zoom

Program report; Nancy Butterfield

- March speaker: Kathryn Pellman, Word Salad: Fashionistas and Girlfriends
- April speaker: Maria Drzeeva, "A Fresh Look at Fabric Postcards"

Scheduled workshops; Nancy Butterfield

- March: Kathryn Pellman, "Paper Dolls for Grownups," on 3/15
- April: on Saturday 4/13; "Lighthouse"
- May: "Free" sew day at St. Andrews, on Saturday 5/11, 9:00-3:00

Fabric Sale Updates; Ranell Hansen

- Updates and needs for the fabric sale on April 20th at St. Andrews.
- Members can help sort, fold, and price fabric on Saturday 3/23 at 3953 Maricopa Dr., SB
- Have you found a food sales coordinator?

Door Prizes: Linda Estrada and Marilyn Martin

- \$120.00 was collected at the 3/14/24 Guild meeting.
- Linda and Marilyn are willing to chair Door Prizes for the next Guild year.

Motion to approve the Consent Agenda: unanimously approved

Regular Agenda, Directors' reports:

Speaker Liaison; Polly Matsouka -

- Our last speaker Kathryn stayed with Suzy Pelovsky
- We do not have any lodging needs for speakers until after the picnic;
- I will make sure that Maria Drzeeva gets lunch for her workshop
- Polly signed a workshop certificate to Suzy Pelovsky for hosting
- Our last speaker requested her check at the end of the workshop. Coordination between the speaker, the speaker liaison and the treasurer could be improved.
 - Speakers expect to be paid at the end of their services, after they provide receipts (including mileage) and their final bill.
 - We need to be more prepared to be sure that the speakers are paid promptly and it is arranged in advanced, who will deliver the payment.
 - The contract does specify that payment should be given after lunch on the workshop day, but it does not specify WHO will deliver the check.

Parliamentarian; Kristen Watts (not in attendance)

Public Relations Coordinator; Chris Knight

- Keeping the social media current;
- Fabric sale is coming up and we are preparing by sending the information to as many people as possible.
 - Mailing information to other guilds, fiber arts etc. and anyone that we can think to share with
 - Our fabric sale is the same day as the fabric sale for the assistance league.
 - We have discussed and are planning to cross promote for both sales.
 - We can have a handout for shoppers to hit their sale and they can have flyers for our sale to help each other.

Corresponding Secretary; Isabel Downes

- A few inquiries about the fabric sale and some announcements from out of state quilt shows;
- There was a mess up for a birthday card
- Automatic renewal of our birthday card service, "Jacqui Lawson" needs to be updated to the credit card of the current (not previous) corresponding secretary.

Committee Reports:

Zoom Committee/ Coffee Break; Susan Bullington-Katz

- Zoom committee meets the week before the guild meeting to discuss the needs of each speaker and presentation via zoom with Eric;
- A couple of glitches with the last meeting with the video cameos in the slide show. Eric adds those
 cameos to the slide show ahead of time. Eric was able to modify the settings to fix that cameo video
 really fast!
- 6-6:45 pm we can give the speaker any technical notes, we do not need to meet earlier
- Note: Eric works until 5:30 pm, so he likely would not be able to be there much earlier to prep.

Website; Bonnie Barber; (not in attendance yet)

- View the gallery, and review recordings, photos and links
- Having quilts held up between the podium and the microphone is helping to get better photos

Community Projects; Susan White

- Sorting event on Sat to get ready for the quilt sale,
- Completely out of veterans quilts and fidget quilts;
- Looking for a couple of agencies where we can donate adult quilts (50 quilts)
- We are bringing kits and fabric to the guild meetings and so far this year, nobody has taken any.

Satellite Group Coordinator; Sue Orfila (not in attendance)

SCCQG Representative; Rosana Swing

 Meet the teachers - Quilt Connection, the email goes to the president, Rosanna (guild rep), and the programs emails to help with the programming of the guild

Library; Traci Cope (not in attendance)

Block of the Month; Kika Hutchings (not in attendance)

Newsletter; Eileen Lewandowski

- Sunday is the deadline for articles and things for the newsletter
- Article for the sew day in May will be written by Barb LaPlante

Old Business

Gift Certificates for a FREE workshop

- Sandy made a new form for the certificate,
- Certificates good for 1 year from date given,
- o President, Treasurer and speaker liaison are authorized to sign the certificates
- Good for a FREE Workshop (value of \$50)
- The above limitations should be printed on the back of the certificate
- o These details will become part of the guild rules package that Sue Kadner is working on

Board unanimously in agreement with these terms

Treasurer - Sandra O'Meara

- We made \$522.34 on the \$25,000 CD and it has the option to invest into a new CD
- With the money coming in for renewals and the expenses; Sandy suggest \$15,000 into a new CD for 6 months.
 3.91% MSC O'Meara/Butterfield
- Jennifer to provide an addendum within 1 day to Sandy O'Meara with the details needed for the bank.

New Business

Guild Picnic July 11th for the Picnic 4-7pm @ St Andrews

- Soup or salad bar with bread and a little dessert
- Entertainment options
 - o Singer/Performer? Barb to look at availability for a singer
- Introduce the new board
- Very limited business meeting

Goleta Valley Community Center

- Will be re-opening looks like we need to apply to get the rate, the city has not yet posted them
- Sue Kadner will go to the community center and speak to Claudia to get the new city rates and details.

New Business

Quilt Show meeting recap by Nancy Butterfield

- "Our Heritage Quilts" is the theme quilts of distinction or quilts with a good story
- Last Thurs of the month is the meeting via zoom
- We have all coordinator positions are filled, except the "Kids can Quilt"
- Met with the Boutique committee well underway
- Well underway in planning, assignments are being made and we are on schedule with the details
- Goal is for the Quilt show to be profitable or at least break even and not be a loss
 - Considering including a \$10 fee to enter a quilt in the show, for each quilt or each member
 - Encourage members to buy a min of 2 tickets to the quilt show

Being in a quilt guild is expensive, what can we do?

- o Is it time to raise the guild fees to \$50?
- Discussion of the pros and cons to the raising of fees
- Carole Kennedy estimates 25% of members donate extra funds to the guild
- Our largest expenses are speakers/hotels/storage space and meeting space.

Carole Kennedy makes a motion to raise the annual membership dues for this coming year 2024-2025 to \$50 MSC Kennedy/Downs

All board positions are filled for the next term, except treasurer.

- We will still print the roster for vote of acclamation in the newsletter with a blank space next to the treasurer spot,
- Sue Kadner will send out an invitation to the newest members to see if someone may have the skills needed for this position that we don't know yet.

Meeting is adjourned at 7:44 MSC O'Meara/Downs

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Addendum

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Treasurers report – Sandra O'Meara

We had a certificate of deposit for 6 months that matured and we made 522.34 on the \$25,000 we invested. The money is now in our checking and we have the option of a new CD for 6 months.

With the money coming in for renewals and the expenses/income from the Quilt show. Sandra O'Meara moves that we invest \$15,000 into a new CD for 6 months at 3.91% is the current interest. Motion to go ahead with this investment MSC O'Meara/Butterfield. The investment is approved.

Recorded by Jennifer Hendrickson, recording secretary.